



***US ALLIANCE***

**- CORPORATION -<sup>TM</sup>**

**2021  
SHAREHOLDER  
UPDATE**

DEAR FELLOW SHAREHOLDER:

We are so proud to report to you our second consecutive profitable year!

In the first quarter of 2020, we experienced the greatest quarterly loss in our company's history **(\$2,703,371)** or \$0.35 per share (rounded). With an extraordinary effort by our team, we narrowed the loss to **(\$426,372)** in the second quarter or \$0.06 per share (rounded). As the 3rd quarter began we had a loss of \$0.41. The 3rd and 4th quarter provided a dramatic rebound with a profit of \$0.47. For the year, we earned \$0.06.

As of December 31, 2019, our assets were \$54,879,249. We completed a reinsurance transaction, which grew assets to \$115,387,096. Our investment income increased from \$1,303,757 to \$2,322,169.

2017, 2018, 2019 & 2020

Year-End Results

12/31	Assets	Revenues	Shareholders' Equity	Organic Premium	Net Income Per Share
2017	\$38,988,337	\$12,071,857	\$13,935,702	\$3,167,654	<b>(\$0.18)</b>
2018	\$44,528,989	\$11,459,287	\$12,632,666	\$4,573,748	<b>(\$0.06)</b>
2019	\$54,393,249	\$11,966,286	\$16,876,197	\$4,970,208	\$0.08
2020	\$115,387,096	\$18,404,791	\$16,271,905	\$6,358,043	\$0.06

Each day, each week, each month we strive to build products for today and to build value for you.

Please remember our investments are managed by NEAM (a company owned by Warren Buffett) and our reinsurance is with Optimum Re and with the highest-rated reinsurer in the world, Gen Re. We keep our team safe, protect our policyholders and grow your company. We are a relationship-based company and quarantines, business closures and other safety measures have made our work extremely challenging. We expect volatility in the market value of our assets to continue, but we are reassured our asset manager's skill and knowledge of markets all over the world will sustain us through this volatile period.

Our balance sheet is solid and we continue to look for new opportunities to accelerate our growth and march to sustained profitability. We need your help to build your company. Every day we are stronger and better equipped to serve our customers and policyholders in North Dakota, Kansas, Oklahoma, Missouri, Nebraska, South Dakota, Wyoming, and Montana. Won't you help us?

Our results are important. But most important is the future. Please help us by reviewing the products we offer. Please think of us when you think of your insurance needs and please think of us with your friends, neighbors, and small businesses. We are grateful to you for your investment, and your patience as our Path to Profitability journey continues. Together we continue to build a great company, but we need your help.

As always, you are welcome to contact me by emailing [jack.brier@usalliancecorporation.com](mailto:jack.brier@usalliancecorporation.com) or calling our toll-free number (866) 953-4675.

We are working every day for you! We are here for you.

With every good wish.

Cordially,



Jack H. Brier  
President & Co-Founder

### Cash Flow From Insurance Activities



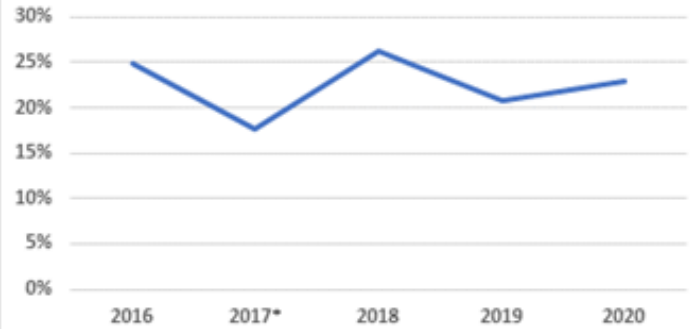
	2016	2017	2018	2019	2020
CF from Ins Act	\$2,153,083	\$2,173,428	\$4,847,632	\$4,446,643	\$6,691,977

### Total Income



	2016	2017*	2018	2019	2020
Total Income	6,586,873	12,071,857	11,459,287	11,966,286	16,271,905

### Operating Expenses as a % of Total Expenses



\* 2017 revenue and total expenses includes one-time revenue and increase in reserve expenses of \$3.9 million from the ALSA transaction.

### Net Income Per Share



	2016	2017	2018	2019	2020
Net Income/Share	\$(0.24)	\$(0.18)	\$(0.06)	\$0.08	\$0.06



# OUR PRODUCTS

## Term Life Insurance

Term life insurance is temporary and offers coverage for a specific term. Available for 10, 15, 20, or 30-year terms. This product is the most affordable form of Life Insurance. We offer both fully underwritten and simplified issue.

## Whole Life Insurance

Whole life insurance is permanent life insurance. Premiums are paid for 10 or 20 years and your benefits last a lifetime. Whole Life also builds cash value should the need arise.

## Group Life Insurance

Group life insurance is designed for companies with as few as 3 employees. The process is simple and a great benefit, which makes this a great tool to retain your best employees.

## Short Term Disability (STD) and Long Term Disability (LTD)

Short Term Disability (STD) offers peace of mind to you and your employees when a disability occurs. Long Term Disability (LTD) offers a long-term income solution for the most severe disabilities.

## Critical Illness (Cancer, Heart Attack, Stroke)

Critical Illness is designed to protect you from the high costs of cancer, heart attack, stroke, kidney failure, major organ transplant, blindness, coma, deafness, paralysis, severe burn, and more.

## Juvenile Term Insurance

Our Juvenile product features a one-page application process, a one-time premium, and protects your child's insurability.

## Annuities

Our Annuity product features a guaranteed minimum interest rate, a 5-year rate guarantee, with an annual 10% free withdrawal provision. This is a great solution to the unpredictable markets.

## Pre-Need Insurance

Our specialized Pre-Need funeral products are offered by funeral directors to facilitate prepayment of funeral expenses. This product eases the burden of the loved ones left behind.

## Firehouse Series

To show our gratitude for our firefighters, relief associations can purchase low cost and high value plans for their members. These products feature custom plan designs and a simple application process, and 24-hour coverage.

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